

OUTDOOR ADVERTISEMENTS:
Snell Field - Baseball

Windscreen Banner

\$600 / year + \$200 toward ad production

Foul Pole Banners

\$500 / year + \$100 toward ad production



1 Advertisement on Outfield Fence: 5' x 20'
 1 Sponsor Listing in every Division 3
 Game Program

Scoreboard Banner

3-year Agreement @ \$750 / year
 This includes the production cost of the ad



*Clarkson Field &
 Hantz Field -
 Soccer & Lacrosse*

Scoreboard Banner

3-year Agreement @ \$750 / year
 This includes the production cost of the ad



Other Opportunities

- ❖ **Website Advertisement**
- ❖ **Sponsor "Team Posters"**
- ❖ **Program Advertisements**
- ❖ **Dinner and Ticket Groups**
 *Excludes Certain Games

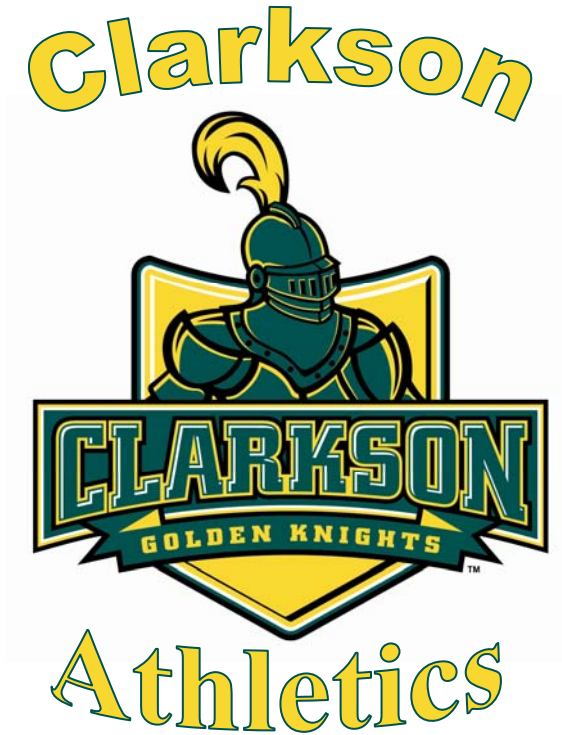
CLARKSON UNIVERSITY
THANKS YOU FOR YOUR SUPPORT
Clarkson UNIVERSITY
defy convention™

For All Athletic Sponsorship Opportunities Please Contact:

Cheel Campus Center & Arena
 Scott Smalling
 Clarkson University
 Potsdam, NY 13699-8734
 Phone # (315) 268-7750
 M-F 10:00 am - 4:00 pm
 Fax # (315) 268-7706

Inquire about other opportunities to tailor a package to your group or business' needs.

Sponsorship Opportunities



Clarkson University is offering opportunities for all athletic venues. Select packages are included, and other options can be discussed in order to maximize value for you.

Now is the time to become a Part of Clarkson Athletics!

All prices with this notation **do not include the production cost of the banner, graphics or boards. We can give estimates.

INDOOR ADVERTISEMENTS: *Cheel Arena*

Upper Scoreboard Signage

3-year Agreement @ \$4,000 / year **

- 1 Dasher Board Advertisement
 - 1 Full Page Program Ad
- 4 Complimentary Season Tickets
 - 1 Game Promotion
- 2 Ice Rentals at Cheel Arena
 - 2 Parking Passes



Lower Scoreboard Signage

1-year Agreement @ \$1,750 **

- 2 Complimentary Season Tickets

Clarkson Team Runway

3-year Agreement @ \$4000 / year **

- 4 Complimentary Season Tickets
 - 1 Full Page Program Ad
- 1 Dasher Board Advertisement
 - 1 Game Promotion
- 2 Ice Rentals at Cheel Arena



Visiting Team Runway

3-year Agreement @ \$4000 / year **

- 4 Complimentary Season Tickets
 - 1 Full Page Program Ad
- 1 Dasher Board Advertisement
 - 1 Game Promotion
- 2 Ice Rentals at Cheel Arena

Press Box: 2 Exclusive Signs

2-year Agreement @ \$10,000 / year **



- 8 Complimentary Season Tickets
- 8 Tickets to Away Games at St. Lawrence
- 1 Dasher Board Advertisement
- 2 Radio Spots Sponsoring Coach's Show
- 1 Full Page Program Ad
- 1 Skybox Night of Your Choice for 6
- 4 Ice Rentals at Cheel Arena
- 4 Game Ticket Allotments (Students Away)

Dasher Board

3-year Agreement



- 33" x 96"
\$2,500 in full** or \$1,000 / year **
- 33" x 48"
\$1,250 in full** or \$500 / year **

Zamboni Sponsorship

3-year Agreement @ \$7,500 / year **



- 6 Complimentary Season Tickets
 - 1 Full Page Program Ad
- 1 Dasher Board Advertisement
 - 1 Skybox Night
- 4 Tickets to Away Games at St. Lawrence
 - 2 Ice Rentals at Cheel Arena
- 2 Game Ticket Allotments-Students Away

Alumni Gymnasium

Scoreboard Banner

\$1,000 / year** or \$2,250 for 3 years**



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